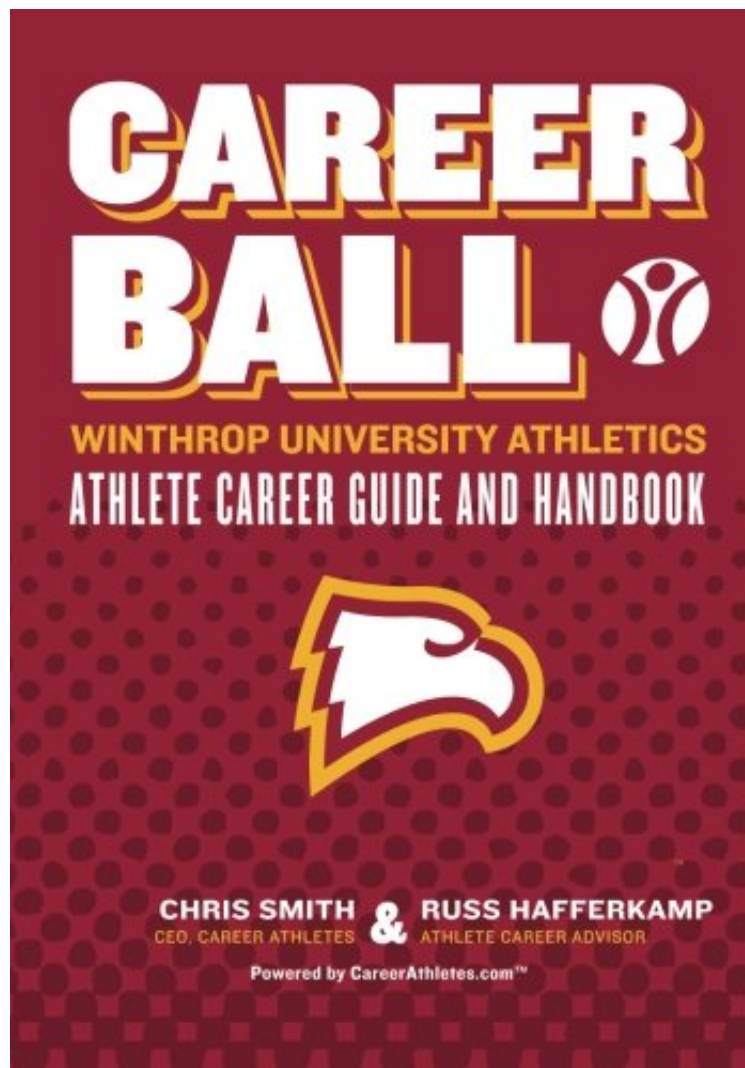


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CareerBall: Winthrop University Athletics Athlete Career Guide and Handbook: The Sport Athletes Play When They're Through Playing Sports

Russ Hafferkamp

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For the competitive student-athlete, the bottom line in today's marketplace is clear: if you want to achieve success in your post-athletic career, you have to assume more self-responsibility, be prepared to compete in the marketplace and master 'the career basics'. The Winthrop University Athletics Athlete Career Guide and Handbook coaches the Eagle student-athlete, freshmen through senior, by introducing them to all the steps necessary to achieve a competitive edge in the world's job market.

About the Author Russ Hafferkamp is the Founder and CEO of the Athlete Success Network, Inc. (www.careerball.net) and Managing Director and Co-Founder of Career Athletes, LLC (www.careerathletes.com). Russ is recognized as a leader and coach in the career development of collegiate and elite athletes and is the author of "CareerBall: The Sport Athletes Play When They're Through Playing Sports" (www.careerball.net). Russ has been featured in mainstream and sports industry media for his success in this area and has been a speaker at major corporations and leading universities. He is a former NCAA All-American athlete, coach and successful CEO and currently has a private career counseling and coaching practice, providing advice and counsel to over 400 former collegiate and elite athletes.