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Canada's Top 100 Employers

Richard W. Yerema

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Richard W. Yerema : Canada's Top 100 Employers before purchasing it in order to gage whether or not it would be worth my time, and all praised Canada's Top 100 Employers:

2 of 3 people found the following review helpful. Thoroughness is questionableBy eddieshackRichard Yerema appears to have made a little niche for himself in this field but it seems to me he has gotten a little complacent on how he determines a "Top" employer. I don't have experience across a lot of industries, but in my field - Oil and Gas

Companies - the fact that he chose Husky Oil is unbelievable and, in fact, is so bad it colors my opinion of the rest of the book. Everyone who works in the Calgary oil patch knows Husky's reputation as a low paying, demoralizing, old school, top down company. The only way Mr. Yerema could possibly have even considered them was if he simply took what thier HR flaks told him as gospel and never followed up with anyone outside the company. The fact is Husky has not been able to attract any quality talent for over ten years, thier compensation is in the bottom quartile of the industry surveys, Thier goal is "median", thier average age is 5 to 7 years above average. Any cursory investigation should have turned this up and more. If he is this far out of the loop on my industry how close can he be in yours?1 of 1 people found the following review helpful. Publisher's ResponseBy A CustomerThis is a response to the comments of Mr. Kahiel fromStittsville, Ontario. The book is broad because it covers a wide range of industries in cities across Canada. If he is looking for employers in one industry (hi tech) in one area (Ottawa), he should consult a larger directory like "The Career Directory" (1000 employers) or "Who's Hiring 2000" (5000 employers), which both let him target a large number of employers in specific industries and cities."Canada's Top 100 Employers" profiles the best places to work in the nation and is intended to highlight best- practices in many industries.The book has received outstanding reviews from dozens of Canadian newspapers and media outlets. The book was recently #2 on the Globe and Mail's business best-seller's list. ENDO of 2 people found the following review helpful. Very generic.By Moe KahielThis book doesn't worth the money... The author made a big mistake by trying to cover all Canada-Wide and all sectors... I found very few employer in the hi-tech capital (Ottawa), and the most important part, the information provided was very basics and very generic. review for 2001 edition