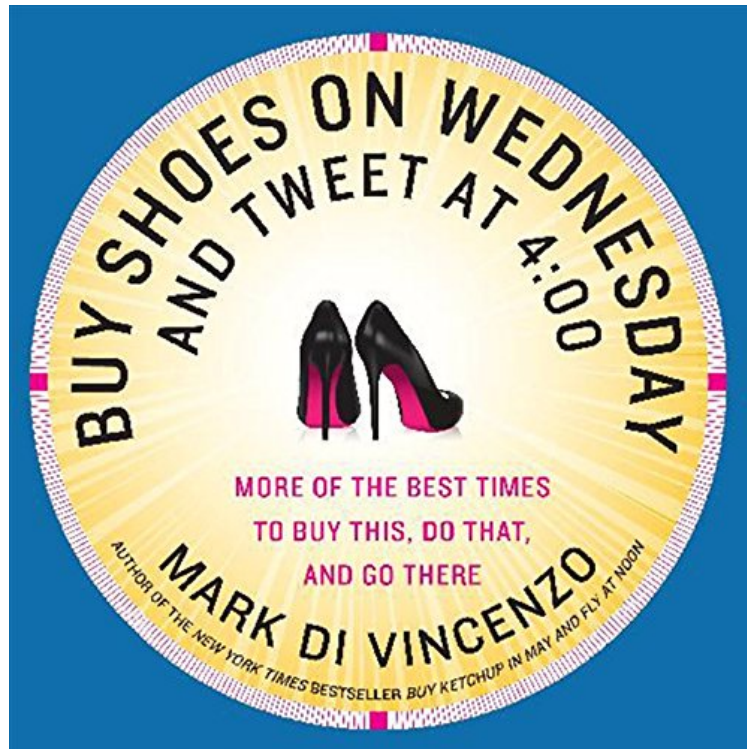


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## Buy Shoes on Wednesday and Tweet at 4:00: More of the Best Times to Buy This, Do That and Go There

Mark Di Vincenzo

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**Mark Di Vincenzo : Buy Shoes on Wednesday and Tweet at 4:00: More of the Best Times to Buy This, Do That and Go There** before purchasing it in order to gauge whether or not it would be worth my time, and all praised Buy Shoes on Wednesday and Tweet at 4:00: More of the Best Times to Buy This, Do That and Go There:

2 of 2 people found the following review helpful. Useful By Jeff Paraiso A lot of information I don't need. But still helpful. I'm sure I'll need to look up some of these other stuffs. 3 of 3 people found the following review helpful. Nice information to help you save money. By A. Garcia Mendoza My wife wanted this book. After receiving it, I looked at some pages and it has a lot of good advice on the best time to buy things and how to negotiate a better price. I even took advice on lowering my satellite tv service and I called Directv and I was able to reduce my monthly costs by \$30.00 per month. 1 of 1 people found the following review helpful. Five Stars By Customer Great bathroom reading!

Buy Shoes on Wednesday and Tweet at 4:00, former investigative journalist Mark Di Vincenzo's follow-up to his bestselling *Buy Ketchup in May and Fly at Noon*, is another endlessly fascinating and eminently useful compendium of expert tips on perfect timing for a myriad of activities—more of the best times to buy this, do that, and go there. Covering an even wider range of topics than before—including beauty tips, pets, cars, and children—this book is an

absolute must for readers of Schott's Miscellany and other collections of useful information, and for multi-taskers searching for better, healthier, thriftier ways to do things. After all, timing is everything.

From Booklist The author has his research pattern down pat. He consults experts, from Best Buy to a local veterinarian, to get opinions on timing for topics on purchasing that people really care about. Such was the content for his first when to book, *Buy Ketchup in May and Fly at Noon* (2009), and this time he collects a wealth of data, dividing it into 14 categories. Samples abound, such as spreading mulch in late spring, buying high-definition TVs in January, keeping tax returns for seven years, leasing cars in September, and resolving this winter to lose weight. And so on. His diaries keep from being repetitive by his insertions of did you knows and money-saving tips and second opinions (just in case the first one doesn't resonate). So we learn that Southwest Airlines is the best for redeeming frequent-flier miles and that experts are divided on whether it is best to be interviewed for a job first or last. Blame his sources in the appendix if you disagree! --Barbara Jacobs The \$13.99 cover price seems like a bargain for the quick-hit book jam-packed with helpful information. (Newport News Daily Press) [Di Vincenzo] consults experts, from Best Buy to a local veterinarian, to get opinions on timing for topics on purchasing that people really care about . . . [A] wealth of data. (Booklist) From the Back Cover Are you thinking that you might have gotten a better deal on a purchase if only you'd known the right moment to buy? Do you wonder if your workout would be more effective at another time of day? Have you worried that your tropical vacation plans might land you on an island paradise just in time for monsoon season? Mark Di Vincenzo's eye-opening, phenomenally useful New York Times bestseller, *Buy Ketchup in May and Fly at Noon*, captured the attention of consumers across the country and saved readers time, money and trouble. Now he's back with hundreds of brand-new timing tips! Do you know: (1) The best month to buy a cell phone? (2) The best day of the week to take your car in for repairs? (3) The best week of the year to visit Mexico City? (4) The best time to confront someone who "unfriended" you on Facebook? Get more for your money, maximize your time, take better care of your health and be savvier about your career simply by changing the time you do certain things. Timing truly is everything!