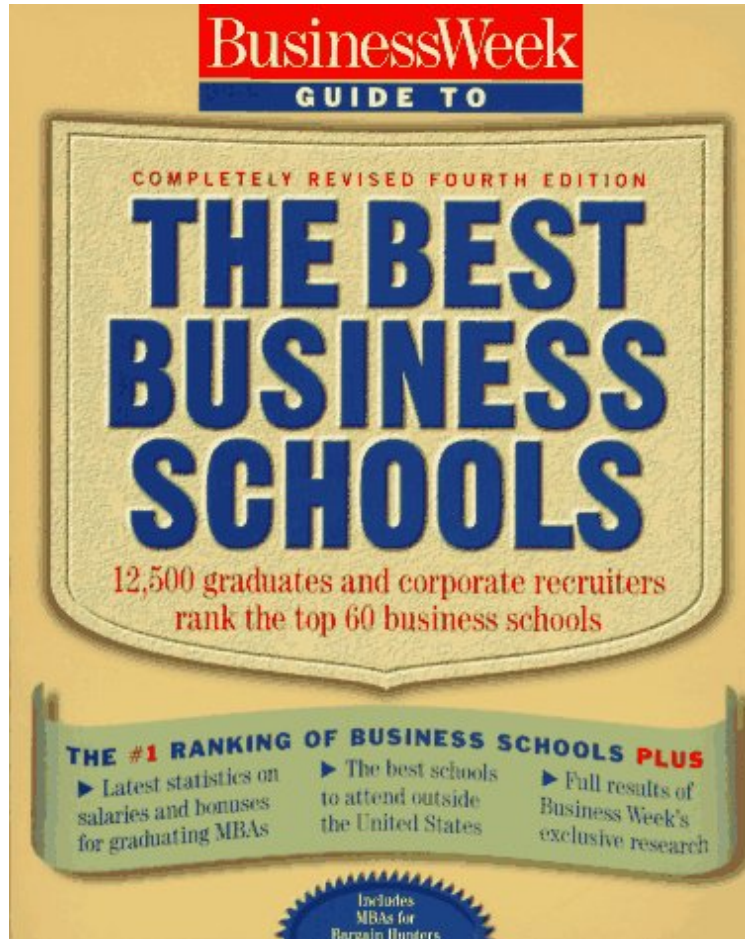


(Read ebook) Business Week Guide to the Best Business Schools (4th ed)

Business Week Guide to the Best Business Schools (4th ed)

John A. Byrne

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#10355473 in Books 1995-03Original language:EnglishPDF # 1 9.50 x 7.50 x 1.251, #File Name: 0070094225351 pages | File size: 74.Mb

John A. Byrne : Business Week Guide to the Best Business Schools (4th ed) before purchasing it in order to gage whether or not it would be worth my time, and all praised Business Week Guide to the Best Business Schools (4th ed):

0 of 1 people found the following review helpful. There's more than the USBy ChristianThis book is fine for people looking to get into a US school. If you are also considering a European or Asian school, spend your money on the Economist (EIU) review.0 of 0 people found the following review helpful. tells about top schools with an informal approachBy A CustomerThis book is not for the quant jocks. tells a story not a lot of numbers but gives the important stuff that every other book has.0 of 0 people found the following review helpful. Very useful and accurate informationBy A CustomerThe information is up to date and useful for potential applicants

This guide covers business schools, both in the US and internationally. It provides advice on selecting the right programme, scoring high on GMATs and hitting the mark on the application and essay. Historical snapshots of each school's average GMATs and starting salaries are provided, as is information on bargains in MBA education. Other

information includes guidance on the best overseas business schools, information on the quality of teaching, and what current students have to say about it, what each school offers in terms of curriculum and campus lifestyle, and the average starting salary and bonus for alumni of each school listed in the guide.

From Booklist Among the several guides to graduate business schools, Business Week's has always been a favorite. Unlike Barron's and the Graduate Management Admissions Council's comprehensive and descriptive directories, Business Week's is selective and evaluative. This update of the 1993 edition made news when it moved the University of Pennsylvania's Wharton School to the number-one spot ahead of Northwestern University's Kellogg School of Management, and the guide also credits itself with being the impetus for several schools to revise their programs in response to criticisms directed at them in the magazine's polls of graduates and corporate recruiters. Business Week's ranking of the top 20 schools and listing of the second 20 is based on these polls and reflects what it calls "customer satisfaction." Campus life, outstanding faculty, prominent alumni, student body, and teaching methods are factors in the profiles of the 40 schools. Figures for average number of job offers and starting pay for graduates are also provided. An introductory section discusses how and why to select a business school, and closing chapters consider 15 quality programs that are less well known but have relatively low tuition, as well as note the best schools outside the U.S. Highly recommended. David Rouse From the Back Cover NEW! Expanded ratings of more schools than ever! NEW! Rankings of GMAT prep courses! NEW! comparisons of application software! Get candid comments from the latest graduating classes! "The all-time best... the bible for prospective students in the U.S. and abroad." the times, London. Take the guesswork out of the most important career decision you'll ever make! Which MBA program is right for you? Which school will help you get the best job and the highest salary? Which schools have the highest-rated programs in management... finance... marketing ... consulting... high-tech manufacturing? what are the up-and-coming schools-those that will be at the top of everyone's list in a few years? And just as important, what kind of educational experience will you have in terms of campus life, workload, and curriculum? A slick brochure won't tell you. This book will! completely revised and updated, the Business Week Guide to the Best Business Schools, is the only guide that provides accurate rankings and profiles at the best graduate business schools rated by the people who know them best: recent graduates and corporate recruiters. Find out how the top 25 schools stack up against each other and which international schools have the best programs for full-time and exchange students. Compare the top 25 with the 25 runners-up-maybe you don't need the top school to get what you want. Discover the strengths and weaknesses of each school in: Quality of teaching-including the most outstanding professors at each school-as rated by the students; Average starting salary and bonus for graduates; Innovative curriculum; Success of placement offices-even in tough economic times; Campus environment and what to expect when you arrive. Plus, get expert advice on how to increase your GMAT scores, earn big points on the application and written essay, find today's bargains in quality MBA education, get your school to foot part of your tuition, and much more!