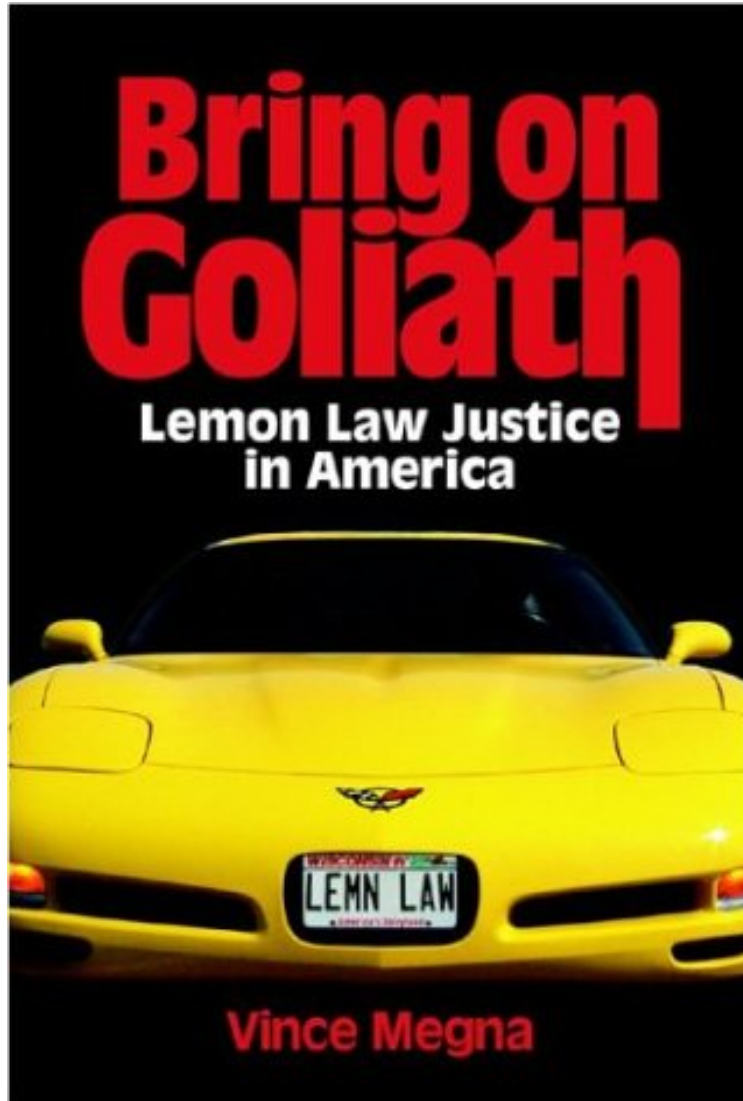


[Free] Bring on Goliath: Lemon Law Justice in America

Bring on Goliath: Lemon Law Justice in America

Vince Megna

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Vince Megna : Bring on Goliath: Lemon Law Justice in America before purchasing it in order to gage whether or not it would be worth my time, and all praised Bring on Goliath: Lemon Law Justice in America:

0 of 0 people found the following review helpful. Very entertaining educational.By Jeff SnavelyFor the price used, it's a no-brainer purchase. I was put off by the negative reviews, but it's a great book. Sure, he's a bit cocky, and his writing style is a bit rough, but the content is what matters, and it's a knockout.A truly amazing insider look at how big companies try to screw the little guy.A must-read for any auto enthusiast, and a good light general-interest book for anyone.His revealing facts about the BBB Autoline and the car manufacturer state arbitration boards proves that the

consumer can't win without a lawyer.0 of 0 people found the following review helpful. For All Car OwnersBy CarolynEvery one of us has our own experiences getting ripped off. It starts with the hidden options at the time of purchase and extends all the way to that "minor" item that just quits working. Until I read Bring on Goliath, I wasn't even aware of some of the sneaky tactics that had been used on me or what my rights were in regards to those.From the examples Mr. Megna cites for the laws in some states, it sounds like I'm expected to prepare myself for battle if I get a problem car. If I buy defective merchandise, especially if it is under warranty, why do I need to be extra intelligent or assertive in order to get the problem repaired or replaced or to get my money back? A simple return seems to work everywhere but the automotive industry. Even if it's only a tiny percent of consumers who purchase lemons, I sure want someone like Mr. Megna on my side if I'm one of those unfortunates.Bring on Goliath is well-written and very funny. Most important is the serious message that I do have rights as a consumer. This book is clear and concise and speaks in a language that the ordinary among us can understand. I recommend this book highly to anyone who owns a car.0 of 0 people found the following review helpful. An informative, fun-to-read insight into the corruption of the auto industryBy Benjamin HoppeAn amazingly informing book documenting the ways in which auto dealerships and manufacturers work together to screw over the consumer. Documenting how consumers get swindled an the dealership by paying too much, then swindled again when they are told they don't have a lemon (when in reality they do). The entire time, however, told in a very entertaining way bashing the auto industry while laughing about it at the same time. Perhaps the funniest of anything in the book is Megna's record in court against the auto industry (something like 700 wins and 0 losses)!A great book written by one of the best lemon law experts in the world.

All of us face the inevitable car buying experience. And each of us silently prays that our vehicle will be free of problems that we do not wind up with the proverbial LEMON. Lemons have existed since cars started rolling off assembly lines 100 years ago. Although state and federal consumer protection laws have been enacted, the cunning auto industry has found ways to circumvent its responsibilities. Motivated by profit, it has set up obstacles to thwart lemon owners from seeking resolution all for the sake of frustrating buyers to either go away or accept something far less than owed. "Bring on Goliath" is Attorney Vince Megna's expos of the errant auto industry, the "Giant," as he calls it. For nearly 14 years, he has successfully fought this Giant, representing car buyers from all walks of life. Armed with laws, his most powerful weapon turns out to be his undying determination to fight for justice. Megna is a David crusading against one of the largest Goliaths ever. His winning record will make you stand and cheer. Gripping, informative, revealing and at times, laugh-out-loud funny.

About the AuthorRaised in Milwaukee, Wisconsin, Vince Megna has practiced law since 1973 and Lemon Law since 1990. His legal career started with a rear-end collision, a bum lawyer and the resolve to make a difference. In his spare time, he writes music, plays guitar and enjoys time with his wife Connie. They live in Brookfield, Wisconsin.