

(Download free pdf) Bring a Dead Mouse: The Secret to Finding Your Perfect Job

Bring a Dead Mouse: The Secret to Finding Your Perfect Job

Charlotte A. Lee

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Charlotte A. Lee : Bring a Dead Mouse: The Secret to Finding Your Perfect Job before purchasing it in order to gauge whether or not it would be worth my time, and all praised Bring a Dead Mouse: The Secret to Finding Your Perfect Job:

1 of 1 people found the following review helpful. "Bring a Dead Mouse" By John P. For those impacted by a job loss as the result of the economic crash of 2008 or "great recession," the world is suddenly a very different place: Overall, we are operating under a new paradigm that we better embrace if we want to succeed in this market. This is the message

that Charlotte Lee's great book, "Bring a Dead Mouse" provides. Carefully and systematically, Lee deconstructs the "new normal" through solid and easy to follow explanations, while presenting a road map on how to navigate the current job market. For every job you apply to, there will many other candidates with comparable skills, thus the idea is to differentiate yourself. In the age of Social Media, job postings are found online, not newspapers as used to be the case, and this adds to the complexity of the new normal. Job boards can be literally viewed by everyone in the world, adding to the competition and underscoring the notion of a flatter world. However, Lee notes that the majority of job landings occur through social networking. Developing winning networking techniques in the age of Social Media is challenging, but necessary to overcome the competition and succeed! If you consider that: * The number of unemployed is the highest since the Great Depression. Indeed, according to the Economist magazine, if the total number of unemployed were grouped, it would be the fifth state in the Union* Unlike other recessions, this one shows no sign of abetting* Technology has supplanted former job searching strategies* The world is somewhat flatter than it used to be: we view developments around the world real time and new economies are emerging For all these reasons, I highly recommend this illuminating, readable and best in class book - the advice is wise and the message uplifting. 0 of 0 people found the following review helpful. Words of Advice from a real expert. By ec914I had the pleasure of meeting Charlotte Lee and hear her advice first hand. This book is an excellent way to have her words of wisdom with you during a job search. 1 of 1 people found the following review helpful. Drives the point home By Joe N P A Charlotte Lee does a great job of explaining the need to bring a dead mouse. Like most how-to books you have to pick out what works for you, but it is a quick read and a great resource.

"Bring a Dead Mouse" represents the summary of the incredibly impactful advice that Charlotte Lee has been sharing with her clients for years. This book will provide you with straightforward, actionable advice about doing a job search in a down market. Make no mistake, a job search in any market presents challenges, but a down market makes it even harder. A little blunt? Yes. Unique? Yes, but that's the kind of advice Charlotte Lee gives. And it works. Charlottes qualifications are evident in the depth and diversity of her career background, which she complements with her expertise and true passion for providing career support to others. The advice and guidance in "Bring a Dead Mouse" is realistic, on target, and motivating. As you read this book, you'll almost be able to hear her voice. And when Charlotte talks, people take action!

About the Author Charlotte A. Lee is the Lead Consultant of the New York office of DBM, one of the worlds largest outplacement firms, with 200 offices in 85 countries. In this role, she is responsible for a team of consultants as well as individual delivery of coaching to senior executives in a variety of industries including legal, financial services, consumer, telecom media and professional services. Prior to her role at DBM, Ms. Lee was an investment banker with Kidder, Peabody Co, Alex Brown Sons, and Credit Lyonnais where she worked on debt and equity private placements, leveraged buyouts, and cross-border MAs. After investment banking, Ms. Lee formed her own firm to provide strategic planning, organizational development, sales and marketing, and career coaching to senior executives and non-profits. She has served as the Executive Director for five non-profits and currently leads Habitat for Humanity in Nassau County as its President. She also serves on the Board of Directors of Seedco Financial and is active with the National Kidney Foundation, after donating her kidney to her sister last year. Charlotte recently was a panelist for Fordham Law School, discussing social media and ones career, and is a frequent speaker. She is active with the American Association of University Women and founded the Munsey Park Women's Investment Club. Ms. Lee is a certified literacy tutor and has taught conversational English to Chinese-Americans for many years. Ms. Lee has appeared on CNBC, Bloomberg radio, and NPR and has been interviewed by the Wall Street Journal. She holds a Bachelor of Arts from New York University and lives in Manhasset, New York with her family.