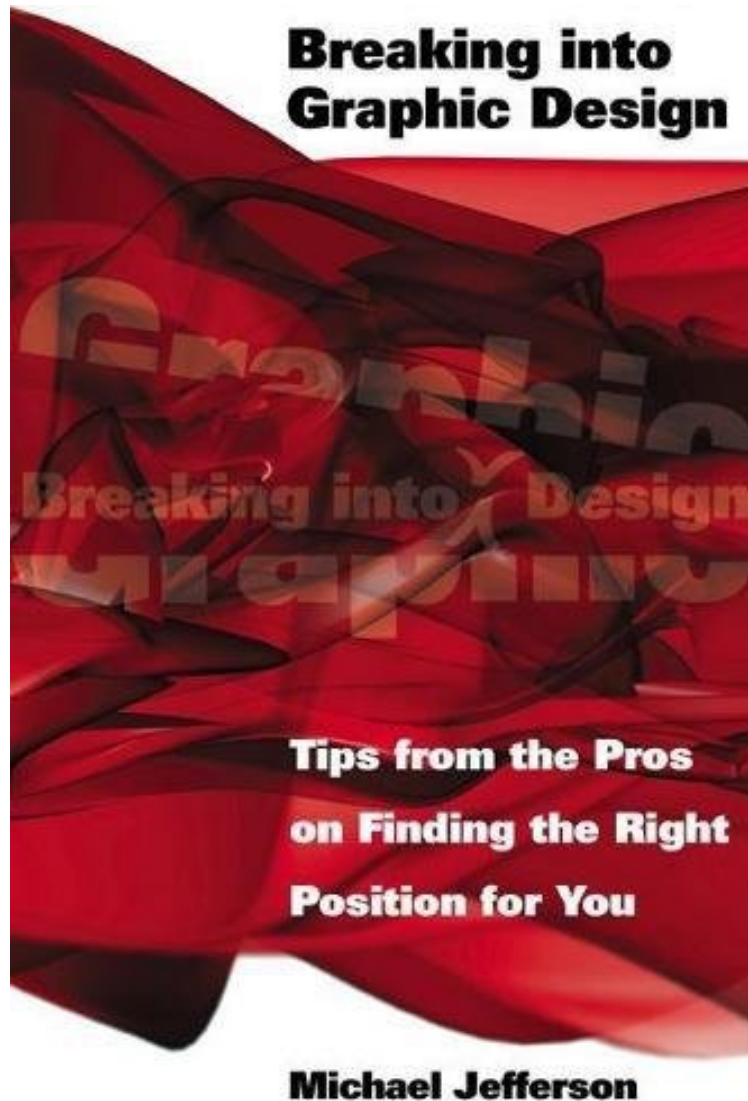


(Ebook pdf) Breaking into Graphic Design: Tips from the Pros on Finding the Right Position for You

# Breaking into Graphic Design: Tips from the Pros on Finding the Right Position for You

*Michael Jefferson*

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Before this was released I bought some other books about design employment and they were useless. I'm so glad I was able to get a copy of "Breaking into Graphic Design". The book explains very clearly the steps that designers should take to find all kinds of work. This book helped me find a job and I'm sure it will do the same for many others. If you have any interest in design as a career, you should get a copy.

Packed with information on every step of the job search from writing a cover letter to assembling a portfolio, *Breaking into Graphic Design* is the definitive book on creating a professional, employable image. Interviews with more than forty award-winning designers, career counselors, and business owners demystify rituals and expectations. Job search strategies, presentation ideas, interview tips, and how-tos on evaluating and accepting offers, plus a resume gallery, make this book an invaluable resource for anyone looking for work in the design field. Allworth Press, an imprint of Skyhorse Publishing, publishes a broad range of books on the visual and performing arts, with emphasis on the business of art. Our titles cover subjects such as graphic design, theater, branding, fine art, photography, interior design, writing, acting, film, how to start careers, business and legal forms, business practices, and more. While we don't aspire to publish a New York Times bestseller or a national bestseller, we are deeply committed to quality books that help creative professionals succeed and thrive. We often publish in areas overlooked by other publishers and welcome the author whose expertise can help our audience of readers.