

(Ebook free) BREAKING IN: Over 100 Product Designers Reveal How to Build a Portfolio That Will Get You Hired

BREAKING IN: Over 100 Product Designers Reveal How to Build a Portfolio That Will Get You Hired

From Ingramcontent

*ePub | *DOC | audiobook | ebooks | Download PDF*



#568637 in Books Ingramcontent 2014-05-01Original language:EnglishPDF # 1 9.69 x .60 x 7.441, 1.14
#File Name: 0983664315288 pagesBreaking in Over 100 Product Designers Reveal How to Build a Portfolio That Will Get You Hired | File size: 33.Mb

From Ingramcontent : BREAKING IN: Over 100 Product Designers Reveal How to Build a Portfolio That Will Get You Hired before purchasing it in order to gage whether or not it would be worth my time, and all praised BREAKING IN: Over 100 Product Designers Reveal How to Build a Portfolio That Will Get You Hired:

0 of 0 people found the following review helpful. Very useful book for those seeking to enter into any design ...By DuranimalVery useful book for those seeking to enter into any design industry. My only wishes is that they included details of the companies that the interviewees work for, so i wouldn't have to look it up myself every page. It would also be cool to have some images to help break up the text and paint a better picture of the companies and their

products that are being discussed. 2 of 2 people found the following review helpful. Required reading for anyone entering, working, educating or interested in the design industry. By Customer I have been a designer and professor in the design industry for nearly a decade now. This book is essential for those in and entering the design field. This is one of those books I wish I had as a student and will be sure to make it required reading for all of my design students. Never before have I seen such an insight into understanding what the world's top designers look for in portfolios. Not only is this informational about the designers' portfolio preferences but you get a understanding of their design philosophy as well as a history of how they entered the industry. I cannot recommend this more, not just if you're building a portfolio but also a design professional. Breaking In includes insight into the top designers the world, responsible for the products you're using at this very moment. Nothing like this to my knowledge can be found anywhere else, the Chris Bangle interview is worth the price of the book itself! 0 of 0 people found the following review helpful. Great book! A must have for every ID student! By Mouse Awesome book! I wish this book had come out years ago; when I was a design student. It's nice to read different perspectives on the design industry, what directors look for in potential candidates (especially before applying to their agencies/companies) and insights on how they all got their foot in the door. Also lots of gems on what to avoid doing; if you want to succeed at getting your own foot in the door.

BREAKING IN Product Design helps you build the portfolio you need to get the job you want. With advice from over 100 product design luminaries, **BREAKING IN** gives you an unfair advantage over the rest. Get specific advice from the exact people you want to work for. Learn what Creative Directors are looking for in your portfolio. Avoid the common traps that most portfolios fall into. Learn how the best in the industry got their start. **BREAKING IN** contains interviews with: Yves Behar, fuseproject Chris Bangle, Chris Bangle Associates Ralph Gilles, Chrysler Moray Callum, Ford Neil Brooker, DesignworksUSA Blaise Bertrand, IDEO Jonas Damon, frog Robert Brunner, Ammunition Jason Mayden, Brand Jordan, Nike Michael Young, Michael Young Mike Simonian, Mike Maaikie Kyle Swen, Astro Studios Gadi Amit, NewDealDesign Don Norman, Nielsen Norman Group Jonah Becker, HTC Howard Nuk, Samsung North America Dan Harden, Whipsaw Sohrab Vossoughi, Ziba Dick Powell, Seymourpowell Michael DiTullo, DEI Holdings Laurene Leon Boym, Boym Partners Allan Chochinov, core77.com SVA Felicia Ferrone, fferrone design Sigi Moeslinger Masamichi Udagawa, Antenna David Fella, DesignIt Paul Bradley, frog Alfonso Albaisa, Infiniti Achim Badstuebner, Mercedes-Benz Alberto Villarreal, Google Gianfranco Zaccai, Continuum Klaus Tritschler, ICON Aircraft Christopher Chapman, Hyundai Max Burton, MATTER Donald Strum, Michael Graves Design Group Derek Jenkins, Mazda Stuart Macey, Hyundai Author of H Point Stuart Karten, Karten Design Ravi Sawhney, RKS Design Brad Richards, Ford Ernesto Quinteros, Johnson Johnson Nasahn Sheppard, REI Todd Ellis, Puma Ken Musgrave, Dell Branko Lukic, NONOBJECT Klaus Rosburg, SONIC Design Curt Bailey, Sundberg-Ferar Harm-Willem Hogenbirk Marc Nagel, Pilotfish Rhys Newman, HERE/Nokia Pip Tompkin, Pip Tompkin Design Studio And over 60 other global product, furniture and automotive design leaders, creative directors, recruiters and educators.

About the Author "BREAKING IN: Product Design" was compiled by Amina Horozic, a product designer who started off her career as an automotive designer at Chrysler, penning the 2008 Dodge Magnum. There she also worked on numerous pre-production and concept exterior and interior studies, as well as in-depth and immersive design and consumer research with teams from Cheskin, IDEO and Arnell. The next step in her career led her to prestigious frog design studio in San Francisco where she designed products for many notable clients such as Nike Foundation, Moving Comfort/Brooks and Landscape Forms. Alongside a global design dream team, Amina was the senior industrial designer behind the Aether Cone. She currently designs products at fuseproject in San Francisco. Amina has degrees from College for Creative Studies (BFA) and California College of the Arts (MBA).