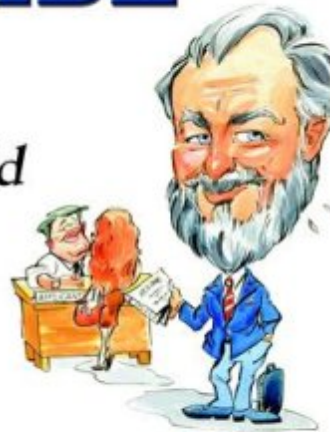


Boomers Job Search Guide

Sandra Marling, Jill Pfaff-Waterbury
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BOOMERS' JOB SEARCH GUIDE

*You're Not Old
You're
Experienced*



Written by:

Sandra Marling & Jill Pfaff Waterbury

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Sandra Marling, Jill Pfaff-Waterbury : Boomers Job Search Guide before purchasing it in order to gage whether or not it would be worth my time, and all praised Boomers Job Search Guide:

2 of 3 people found the following review helpful. Great reminders for Boomers seeking new jobsBy Dan LauberIt's tough looking for a job when you're over 50. This workbook does a great job of showing you how to leverage your experience and work ethic into a new job. It's especially valuable if you haven't had to look for work in a while -- it does a great job of reminding readers how to produce an effective resume and cover letter, how to network, how to perform well in the job interview, and how to negotiate. It's well worth the price.And if, like so many experienced professionals, you want to switch from the business world to nonprofits, you should check out From Making a Profit to Making a Difference: How to Launch Your New Career in Nonprofits which provides all the secrets for making this very difficult transition.2 of 3 people found the following review helpful. Everything you always needed to knowBy

Gina Morrie This is such a wonderful guide to successful job searching. It gives you pointers in everything from finding a new career to answers to those awful interview questions. It's a whole new world out there and this book has given me the confidence and tools I needed to meet the challenge. I didn't have a clue what "networking" really meant. I thought that "tell me about yourself" really meant to tell the interviewer personal things about yourself. It gives you great key words for writing your resume and answering interview questions. It is obviously written by someone(s) with great experience in the counseling profession. I think anyone at any age could benefit from this book. 1 of 1 people found the following review helpful. Boomers - Check this out! By P. Reason I am a career development specialist who sees loads of materials designed to help others identify their interests and skills, choose a career, and find a job. This one is thorough without being overwhelming. It's written in a friendly, simple style that anyone - but especially us boomers - can use and appreciate. Nice job!

Boomers' Job Search Guide has been written for an ever-expanding audience of men and women who for one reason or another are not ready or willing to climb into the rocking chair. The rise of "gray labor" is a result of many reasons which spread across the spectrum, some of which are: recent economic downturn, increasing life expectancy, corporate downsizing, additional financial pressures, loss of benefits and increasing entrepreneurial interests. This guide is an easy to follow path for mature workers in a job search. The book covers the 10 primary aspects of job search focused on specific information for the over 50 worker. The following is a brief description of the book's chapters. Assessments - Assessing your skills, accomplishments, and personality. Decision Making - Take time to weigh your options and consider the alternatives. Setting Your Plan - A marketing plan is necessary for a focused search. Resume - A well-written resume will illustrate recent experience and accomplishments. Image - Personal presentation is a big consideration. Targeting Your Markets - A discussion of where to locate the markets and how to open them. Networking and Informational Meetings - The most important part of your job search is networking. Interviewing - Basics for a successful interview. Negotiating - Negotiating the best Win/Win situation for both worker and company. Communication - Well-written and good verbal communication is a must. Boomers' Job Search Guide provides the mature worker with KEY sections throughout the book that give specific age related information pertinent to each chapter. There are many success stories related in each chapter about real people who have made successful changes after 50. Included are pertinent resources at the end of each chapter for additional reading information and websites. The workbook format gives the reader an opportunity to answer questions and apply information to personal issues. There are examples of resumes and letters; inspirational quotes; and lists of employers that target older workers; and a listing of traits the older worker is selling. This Job Search manual is a wealth of information for the Mature Worker seeking a new opportunity.