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Guaranteed to WOW employers by Career Guidance Coach

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Susan Burke

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#2480190 in Books 2015-01-17Original language:EnglishPDF # 1 9.00 x .18 x 6.00l, .26 #File Name:
150760901976 pages | File size: 58.Mb

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it would be worth my time, and all praised Be You, Get Noticed, Get Hired, Graduate CV (Includes a Free Creative

CV Template): Guaranteed to WOW employers by Career Guidance Coach:

3 of 3 people found the following review helpful. A must buy! By Kit Harrison
Simply put: wow. I suppose it's a bit of a cliché to say that this book "changed my life", but what I will say is that it made me reconsider my own CV and opened my eyes to a bunch of fascinating techniques. The book opens with Susan Burke (who spends the whole thing writing in a friendly, informal style) explaining the ways in which people might suffer from so-called 'CV Shame', and begins to systematically talk you through the process of building a unique, interesting CV from the ground up. Each chapter introduces a different aspect of CV building, from your personal statement to writing style, along with some easy-to-miss, just-as-easy-to-avoid pitfalls that could trip you up at any stage. Not only is the book enjoyable and easy to read, it is also supplemented by a '7-day CV Challenge' Facebook group, which you gain access to by owning the book. The community is enjoyable (everyone wants to improve, of course!) and the group is headed by Susan Burke herself, who is just as personable and friendly as her writing would suggest. This isn't just a cookie-cutter template that produces a CV like the sort you see in bad careers talks or self-help books - I followed the advice from start to finish and my CV is filled with easy-to-read information. Highly recommended.
2 of 2 people found the following review helpful. Practical, strategic and savvy advice to give you the edge to succeed in today's cut-throat job market. By JLB
Bursting with practical advice to craft a killer CV and get the interview you want. The Killer CV template in the appendix lives up to its name. This book will help you pull out the key skills and attributes that recruiters are looking for, and link them to examples that back up your claims. It will help you tailor your CV to match the job specifications, to get noticed and to land the interview for a job you'll love. We all know how competitive the job market is, this book can give you the edge over the competition that you need.

This book could be the difference between you getting HIRED or getting IGNORED! You have around 20 seconds to grab the attention of a hiring manager so make sure you get it right first time! First impressions are everything when it comes to CV writing. In this revolutionary book, award-winning career guidance professional Susan Burke offers proven CV writing and resume writing techniques that can help any college graduate or student get the job interview and the rewarding career that they deserve. To succeed with your job search in today's competitive job market career counselling is a must. This book will give you all the tools you need to accomplish your goals. You will learn the secrets of CV writing / resume writing, and ultimately how to get a job, get a job promotion, and how to get a raise! The career advice in this book will set you on your way to the rewarding career you are worthy of.... Do you want to learn how to write a CV that will get you noticed by the companies you want to work for? Do you want to create a Graduate Curriculum Vitae or Student Curriculum Vitae that will ensure you will be invited to interviews, that will guarantee career opportunities and career advancement once you have the job you want? Do you want to know the secret to expert resume writing to give yours the edge? How to tailor-fit your resume to the job you're applying for
The anatomy of a great resume / CV. This book includes: Easy and free ways to write a CV that stands out from the crowd, so you GET NOTICED and get a good job. A perfect resume builder plan that shows you step by step what you need to do. A list of the rookie mistakes that most graduates make on Curriculum Vitae and CV submissions and HOW TO AVOID THEM like the plague. You will also receive: Practical CV / Resume layouts and step by step instructions for designing a job-winning CV or resume. A free download for a professional CV / Resume template to design a CV or Resume that will guarantee you a job. All you need to do to is click on the buy it now button above for instant access.

About the Author
Susan Burke is an award-winning global careers coach helping you to "own the game you most want to win" your career! She helps high-level professionals, directors, and C-suite executives (as well as grads) who either want to get hired and/or want to get companies chasing them! Her slogan is "Get Noticed, Get Hired." Over the years, Susan has won many awards including the Educate Awards in 2013, for a careers resource that she created. She was also a finalist in the UK Career Development Awards in the same year. In 2012, Susan was highly commended by the National Careers Award for Innovative Approaches to Working with Students in Education by The Institute of Career Guidance. However, her proudest moment was being elected to the UK council for the Career Development Institute, where she was a Representative for providing career advice. Susan is an experienced high profile speaker having spoken at 300 plus events including at the National Careers Show as well as other CDI conferences. She has also written and published articles for many national newspapers including the Telegraph and the Guardian, and is a guest blogger on numerous Careers sites including Recruiter.com. You can connect with Susan Burke via LinkedIn - "find her "Susan Burke - London"