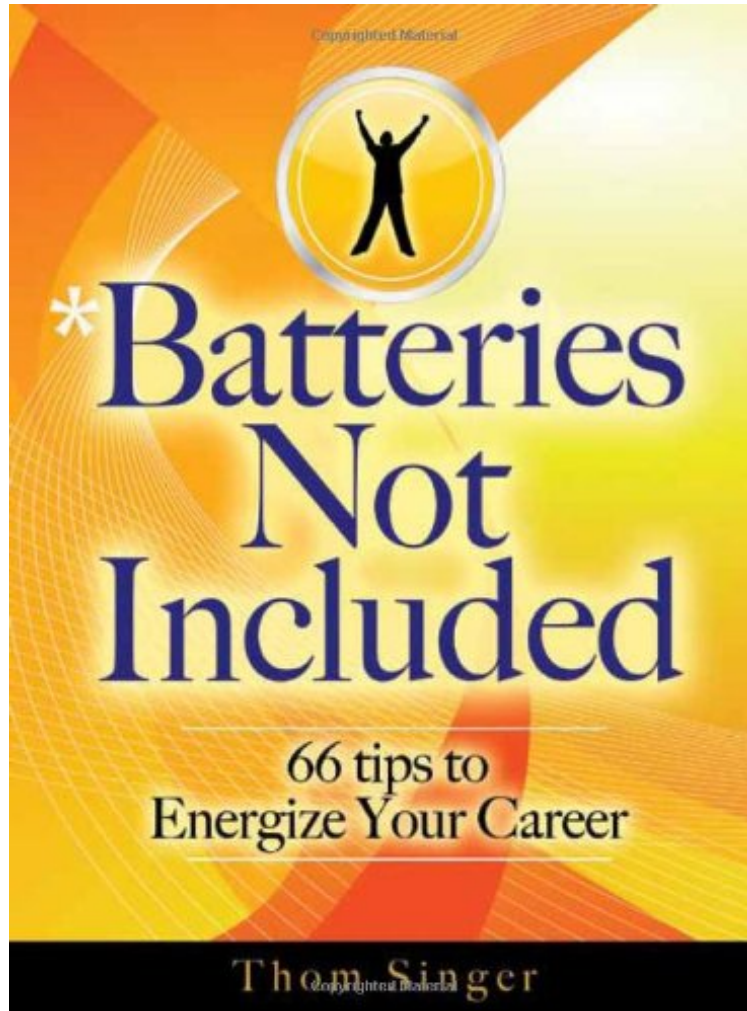


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Batteries Not Included

Thom Singer

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Batteries Not Included is full of ideas and strategies to make your career more successful. The little things you do

make a big difference when it comes to networking; Attitude, Brand and Creativity are just the start. Whether you are a novice or experienced networker, this book will cause you to reflect about how you interact with clients, prospects and other people in your business community. In this book you will learn: *Building a network requires focus and determination. *Creativity counts. *Following up with people is so important that it warrants scheduling on your daily calendar.

About the Author Thom Singer is an expert in branding, positioning and networking, and has trained more than 15,000 professionals in the art of building professional contacts that lead to increased business. An accomplished speaker and presenter, Thom has authored numerous articles for business and marketing publications, including The Austin Business Journal, The Legal Marketing Portal and Professional Marketing Magazine. Thom's work experience includes stints with RR vCFO, Andrews Kurth LLP, Marsh, Inc., and Wells Fargo Bank. Please visit him at thomsinger.com and nquiz.com