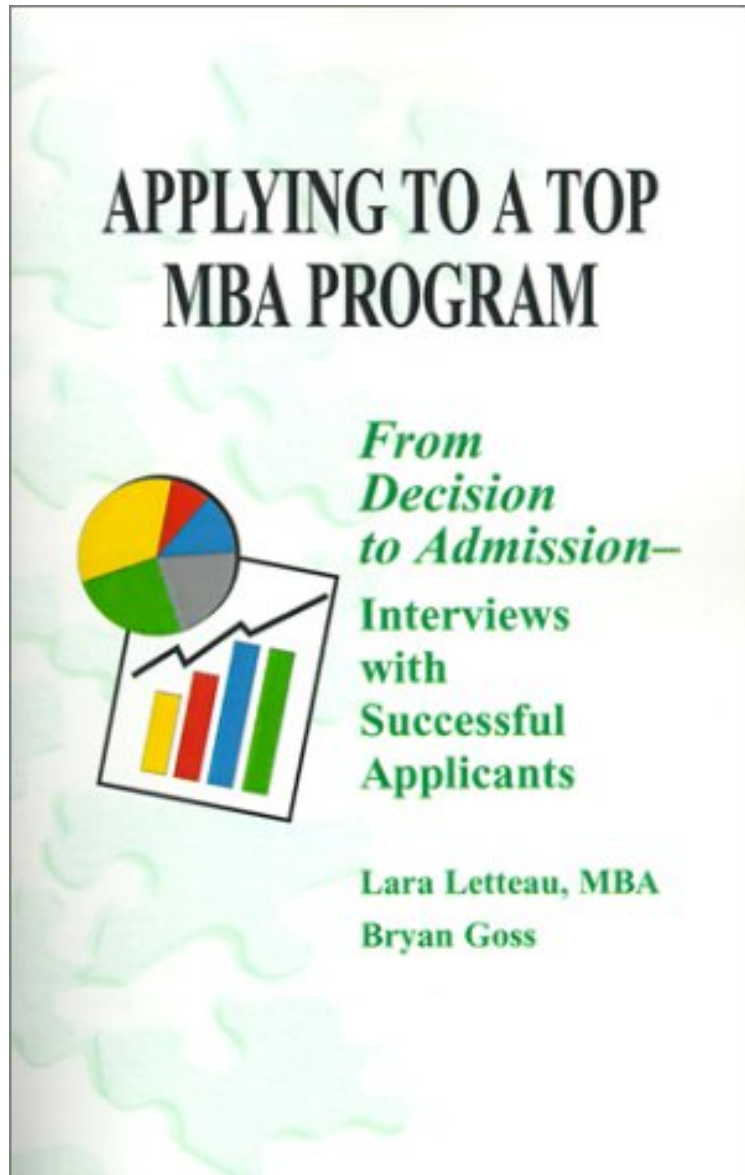


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What is the purpose of this book? -The purpose of this book is to give the reader personal accounts of the application process to a Top MBA Program. This book is designed to supplement, not compete with the existing "how to" books. What is the format? -The book includes 20 interviews of successful applicants to the MBA programs of Northwestern, Harvard, Stanford, and Penn. These schools were selected because they represent the top schools in the nation and each attracts a slightly different type of student. In this book you will read first hand accounts from students of various backgrounds- including investment banker, consultant, small business owner, military officer, theater manager, physician, attorney, and more. The interviewees discuss personal accounts of their decision to apply to an MBA program, previous work experience, extracurricular activities, school selection, GMAT issues, application experiences, and what school they decided to attend and why. Hopefully the reader will be able to identify with one or more of the students and compare his or her background with an accepted student to a top MBA program. Who is the target audience? -The target audience includes all people who are considering application or are currently applying to a competitive MBA program. The co-author Lara Letteau graduated from Kellogg in 1999. We hope this book helps you in your application to business school! Bryan Goss and Lara Letteau, MBA

Book by Letteau, Lara

...I thoroughly enjoyed the unique perspectives and experiences revealed in this little gem. -- Accepted.com, March 2001