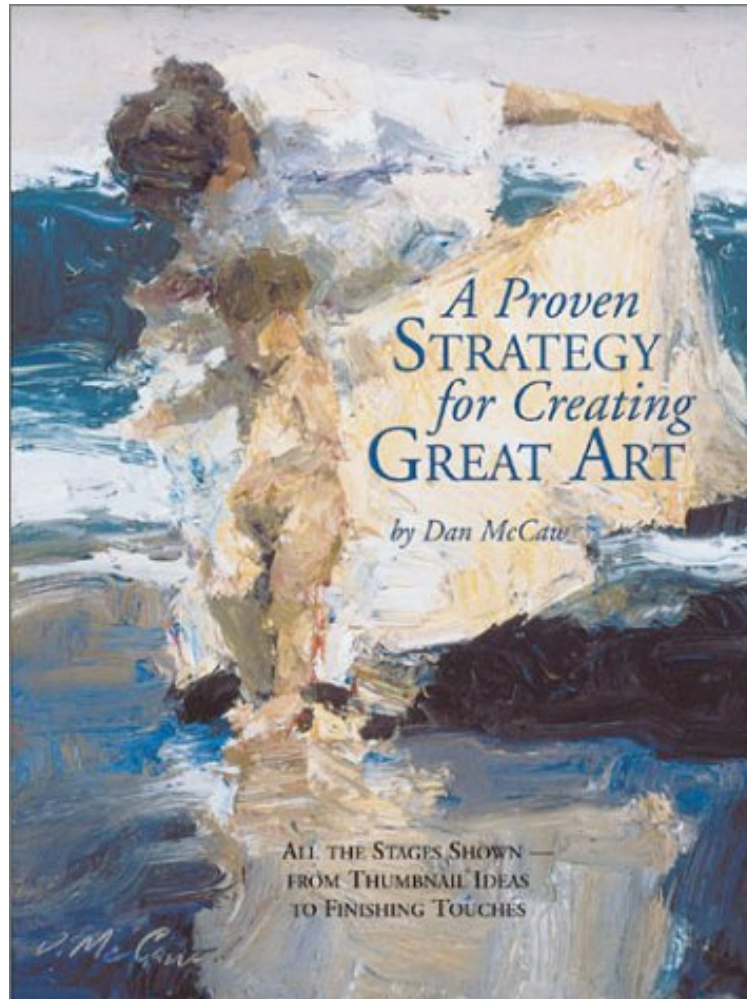


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A Proven Strategy for Creating Great Art

Dan McCaw

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Dan McCaw : A Proven Strategy for Creating Great Art before purchasing it in order to gage whether or not it would be worth my time, and all praised A Proven Strategy for Creating Great Art:

0 of 0 people found the following review helpful. BEAUTIFUL book!By Aunt 44"A Proven Strategy for Creating Great Art" is a BEAUTIFUL book. It is thoughtfully written from the heart by the author. Dan McCaw is a wonderful and gifted artist. He shares all stages of his thought process, from beginning to the completion of his paintings. There are many photos and the colors are breathtaking. At the end he talks about the colors he uses and his studio. I feel blessed to have this book and will enjoy reading it many times in the years ahead.77 of 79 people found the following review helpful. I think he delivers on a proven method to paintBy H. MccartorWhen I read the reviews of this book I was amazed at the range. Much of the difference seems to me to relate to whether you like his paintings which are generously shown in the book. I like his paintings which probably biases my opinion of his teaching but I think he

delivers as much as any book can on the promise to put forth a proven method to paint better paintings. I think the principles he puts forth are applicable to most painting styles. Let me say first, there is nothing new in this book. However he has a non-dogmatic but well formulated approach and makes the point that continued experimentation is essential to artistic growth. He reviews all the basics. Design is fundamental to a good painting. Design is largely created by the values and shapes chosen. If you try out a series of thumbnail sketches you are more likely to come up with an interesting design. Doing a value study is going to help you focus on the values that will make the painting work. If you are going to paint in color you need to know how light and color work on the variety of light and shadow planes. Contrasting warm and cool colors is usually helpful. Paying attention to edges - when to accentuate, soften or lose them. The importance of Using accents. Avoiding too much color mixing on the palette or mixing with the brush on the painting in order to create clear and interestingly textured brushwork. Where this book excels is in the examples of these principles he gives from his own work, often going step by step through sketch to value study to blocking color in to show how he works. Although not everyone will like his work, those who do are likely to find inspiration. That said, this book is going to appeal more to painters who are drawn to color because of the examples of his work and his emphasis on how to use color.

0 of 0 people found the following review helpful. Very happy painter
By Debra Balloch
The author Dan McCaw has very generously shared his secrets (technical and otherwise) to enable any painter to be true to themselves and their art, whilst discovering new ways of looking at their subject matter whatever it may be. I am thrilled to finally have this book in my library as a constant source of reference as I progress throughout my painting life.

Hardcover; book and dust jacket in excellent condition, well preserved from sitting on shelf for years.