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Dr. Nancy L. Nolan


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When they prepare for business school, few candidates take the time to acquire the caliber of recommendation letters they will need to distinguish themselves in a highly competitive applicant pool. This book, which was written by an Ivy League admissions expert, offers detailed advice to write (and get) persuasive letters that highlight the personal, academic and professional strengths the committee expects to see. It also includes 45 successful MBA recommendation letters, including several that "explain" extenuating circumstances in a candidate's history (such as disappointing grades, a gap in employment, and low GMAT scores). At top business schools, where the competition is

fierce, the quality and depth of a candidate's reference letters can make the difference between acceptance and rejection. Whether you are an applicant who needs a persuasive letter of recommendation, or someone who has been asked to write one, this exceptional book is mandatory reading.

About the Author After receiving her Ph.D. from Kansas State University in 1987, Dr. Nolan conducted research for several years in academia and industry. Since 1997, she has been the President and CEO of Ivy League Admission, a premier admission service for top U.S. schools.