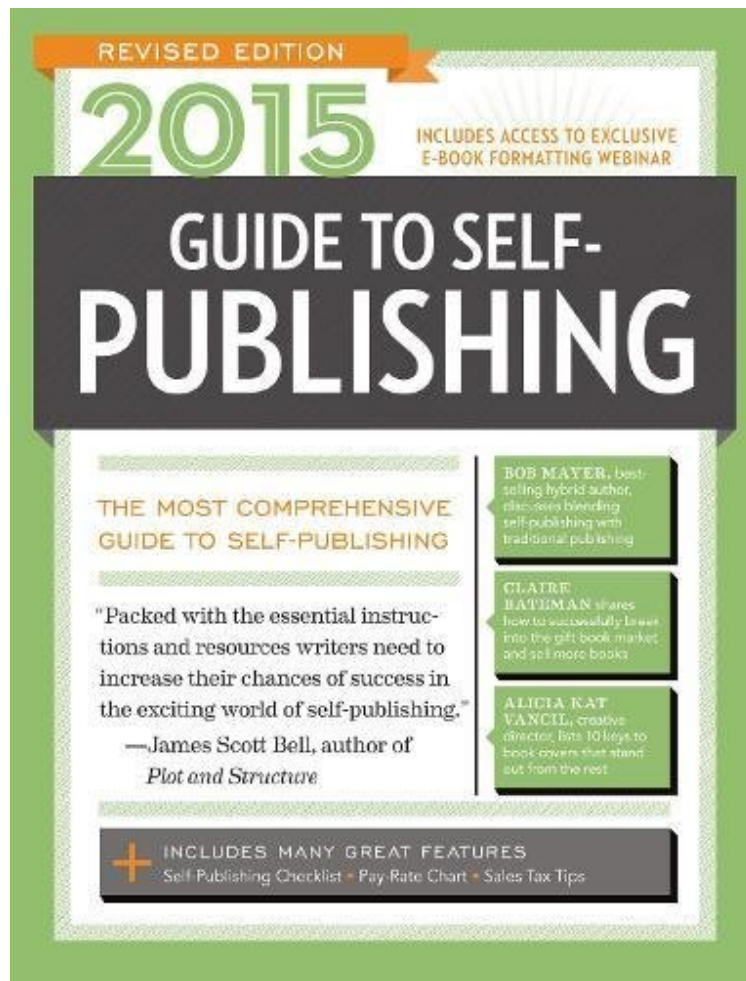


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0 of 0 people found the following review helpful. Good for absolute beginnersBy Christine Church, Author Fate of the True VampiresThis is a good book for those who self-publish, but I was hoping for more in-depth articles and tips on marketing. This book is more advice articles.Example: "plot out your marketing plan, then hard launch into your marketing campaign" is one such 'snippet' of advice from the book. Okaaaay. It tells you what, but never says how. In other words, most of the book is very basic, "here is what you do" with no "how, when, where and a little bit of why.

There are some useful links, particularly in the back, but for the most part, I would say this book is best for complete newcomers. Here's a treat for vampire book lovers: *Sands of Time: Fate of the True Vampires* *The Early Scrolls: Compendium to Sands of Time (Fate of the True Vampires Book 2)* *Beyond Every Mirror (Anachronistic Dimensions) (Volume 1)* 0 of 0 people found the following review helpful. Five Stars By Customer It's the best for learning how to write, publish and sell a book. 0 of 1 people found the following review helpful. Five Stars By Jennifer N. Very good starter book!

The 2015 Guide to Self-Publishing is the essential resource for writers who are taking their publishing futures into their own hands, whether it's referred to as self-publishing or indie publishing. In addition to hundreds of listings for freelance editors, designers, self-publishing companies, and more--the Guide to Self-Publishing offers articles on how to create standout covers, hire freelance designers, break in to the gift market, protect your work, promote your work, and more. You also gain access to: Lists of conferences, organizations, and book fairs and festivals A pay-rate chart to help negotiate fair terms with any freelancers you might use Interviews with successful indie authors, including Hugh Howey, Bob Mayer, Delilah Marville, and more + Includes access to a one-hour webinar, "How to Format E-books With Microsoft Word," indie author Jason Matthews helps writers master e-book formatting. This webinar covers each section of your book's needs, from the title and table of contents to inserting images and hyperlinks. In just over an hour, you'll be able to professionally format your e-book and give readers something they'll enjoy.